

Charity Financials for Marketing

As the most comprehensive database of UK charities, Charity Financials is a must have tool, if your business is looking to target the charity sector. Charity financials lists 162,000 charities which are registered in the England and Wales. The database includes names of over 160,000 key contacts.

What Charity Financials can offer you

With Charity Financials you can

- Segment the charities sector by criteria relevant to you, for example by geography, causal area, income
- Create accurate and prospect lists of key contacts
- Download contact details for use in mailing lists *
- Demonstrate your expertise through analysis of key trends in your chosen sector. Identify potential partners

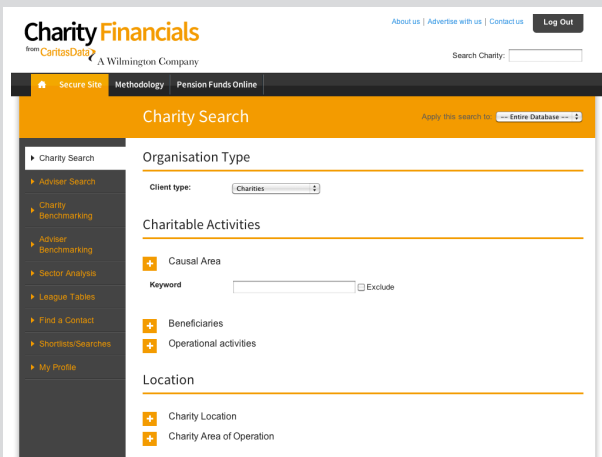


Fig 1. You can segment the charity sector according to the criteria which are of relevance to you

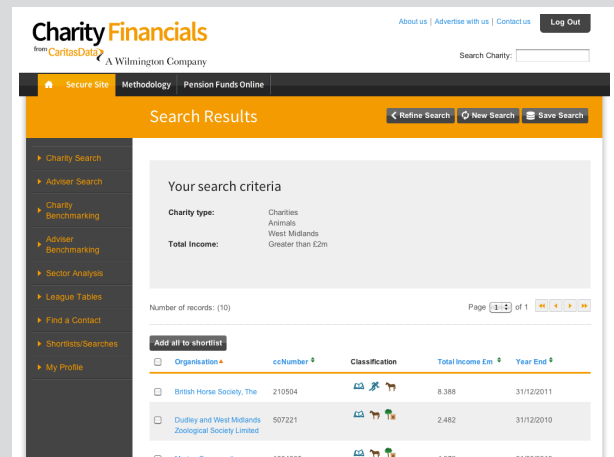


Fig 2. You can create a list of those charities that meet your criteria and save them as a shortlist

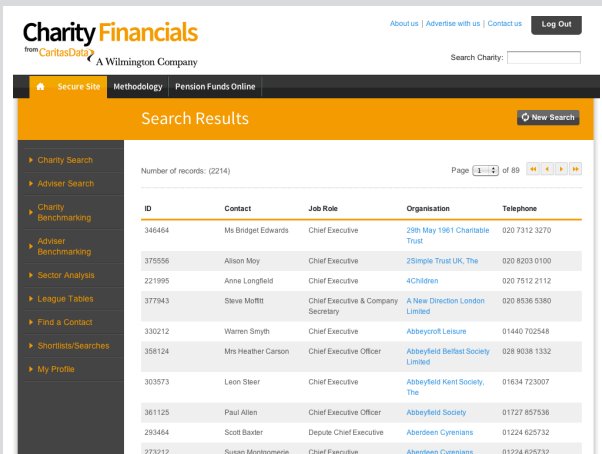


Fig 3. You can identify key individuals and trustees, or create a list of job functions that you want to target

* The number of records that you can download is 50,000 per company licence. The contacts downloaded are for mailing purpose use only. Please refer to the terms and conditions of our licence for further clarification if required.



Want to know more?
Call us now on 020 7324 2364
www.charityfinancials.com