

Charity Financials for Auditors

Charity Financials is an online database tool covering over 162,000 not-for-profit organisations made up of registered and exempt charities, independent schools and universities with benchmarking capabilities for both charities and advisers.

What Charity Financials can offer you

- Full financial search on the largest 5,000 charities in the UK, 160 universities and 800 independent schools
- Identify audit fees, total income audited or search clients advised by any named audit firm
- Adviser data and adviser history data covering the last 10 years
- Detail of client movement; lists of previous auditors for new clients, and listings of the named firm lapsed clients have gone to
- Benchmarking functionality, calculate market share of audit fee income or total income audited and related ranking amongst all other auditors

Take a look inside

Search functionality includes financial, causal and geographical parameters enabling you to hone in on charities which fit your target market. You can create bespoke “shortlists” which represent specific areas of interest.

Auditors can search by audit fees, total income audited or to search clients advised by any named audit firm. All columns in the results lists are sortable and all results including contact names can be downloaded to excel.

Adviser timelines on charity profiles show the adviser history for any charity identifying how long any particular adviser has held a mandate but also show when a charity has changed adviser (see figure 1).

Adviser profiles

The adviser pages are interactive and allow you to identify key client statistics by monitoring the number of clients, number retained gained and lost, ranking amongst other auditors and graphical representations of this data covering the last five years (see figure 2).

Each adviser entry lists all current clients but also identifies those clients gained and the audit firm which they were gained from (see figure 3) and conversely the same for lapsed clients naming the current auditor.

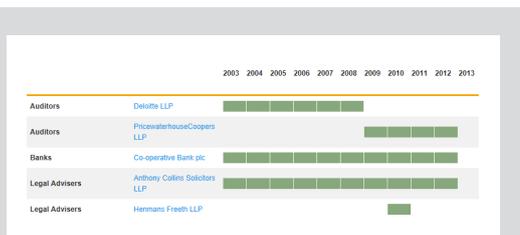


Fig 1. Adviser timeline

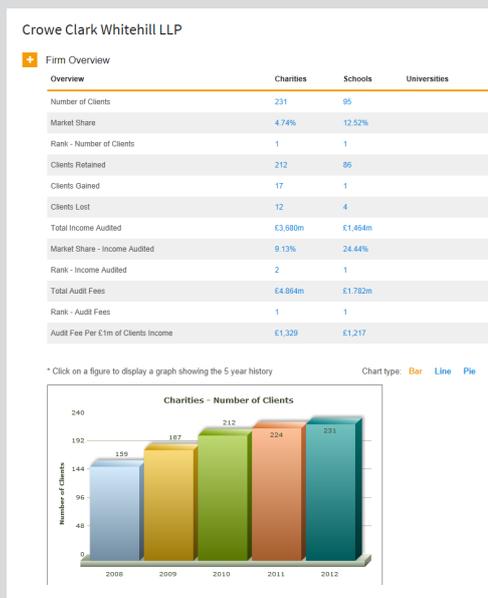


Fig 2. Adviser profile

+ Clients Won

	Previous Advisers	Total Income	Year End	Type
Citizens Advice	Baker Tilly	£52.771m	31/03/2012	Charity
Council for World Mission	Baker Tilly	£4.646m	31/12/2011	Charity
Depaul International	Buzzacott LLP	£16.656m	31/12/2011	Charity
Depaul UK	Buzzacott LLP	£6.942m	31/12/2011	Charity
General Medical Council	haysmacintyre	£101.630m	31/12/2011	Charity
Intl Agency for the Prevention of Blindness	Sayer Vincent	£6.435m	31/12/2011	Charity
Intl Institute for Environment&Development	Kingston Smith LLP	£17.044m	31/03/2012	Charity
Islamic Relief Worldwide	PricewaterhouseCoopers LLP	£82.309m	31/12/2011	Charity
Manifold Charitable Trust	James Cowper LLP	£0.575m	31/12/2011	Charity
Myton Hospices, The	Baker Tilly	£8.700m	31/03/2012	Charity
National Star Foundation	Hazlewoods LLP	£16.422m	31/07/2012	Charity
Optua (East Anglia)	Izod Bassett	£4.446m	31/03/2012	Charity

Fig 3. Clients won

	Baker Tilly	Crowe Clark Whitehill LLP
Number of Clients	231	231
Market Share	4.74%	4.74%
Rank - Number of Clients	1	1
Clients Retained	213	212
Clients Gained	6	17
Clients Lost	33	12
Total Income Audited	£2,261m	£3,680m
Market Share - Income Audited	5.61%	9.13%
Rank - Income Audited	6	2
Total Audit Fees	£3.913m	£4.864m
Rank - Audit Fees	3	1
Audit Fee Per £1m of Clients Income	£1,736	£1,329

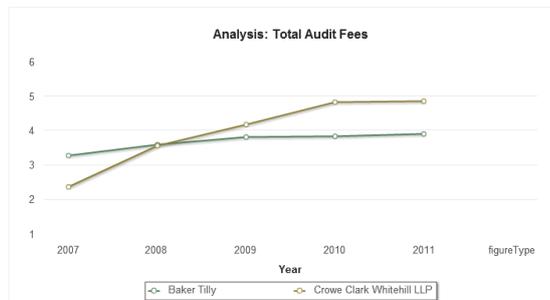


Fig 4. Benchmarking

Adviser benchmarking capability

Adviser benchmarking allows firms to compare each other over a timeframe enabling you to make comparisons on rankings or values of fees or calculated market shares.

Benchmarking allows you to choose firms to compare and then select data to be compared and show this data over time for competitor analysis to aid internal market development strategy (see figure 4).



Want to know more?
Call us now on 020 7324 2364
www.charityfinancials.com